

# Bobcaygeon Bikefest

Bikefest is a one day motorcycle festival which takes place in Bobcaygeon, Ontario. This scenic town is located on Sturgeon Lake 90 minutes north of Toronto in the beautiful Kawarthas. People travel from all over Canada and the United States to attend Bikefest and spend time in Bobcaygeon and the surrounding area. On Bikefest day Downtown Bobcaygeon is closed to automobiles, while motorcycles and pedestrians are free to ride/walk and enjoy over 200 vendors, live bands, as well as all the best food and drink that the town has to offer. Bikefest is motorcycle event, designed, produced and organized by riders for riders and their families and children. With the full support of Tourism Ontario and the Town of Bobcaygeon the day is always full of fun and excitement.

The expected attendance at Bikefest is 20,000 people. 2011 Tourism Report Information:

- Household incomes of motorcyclists are well above-average (\$81,933).
- Motorcyclists were the fifth most likely to have taken a trip within their own province or region (94.6%) of the 21 outdoor activity types.
- Motorcyclists were quite active in outdoor activities, participating more frequently than non-motorcyclists in pursuits such as boating and swimming, hiking, climbing and and fishing
- Culture and entertainment activities are important to motorcyclists while on trips, and they participate more frequently than non-motorcyclists in shopping and dining musical concerts, festivals and attractions and fairs and festivals

## We are offering 4 sponsorship opportunities

	<b>Booth with premium location</b>	<b>Your Logo and Info on Bikefest website</b>	<b>Your Logo on Bikefest advertising</b>	<b>Your contact information in Program</b>
<b>\$500</b>	10 x 10	X	X	√
<b>\$1000</b>	10 x 20	X	X	√
<b>\$2000</b>	2 x 10 x 10	√	X	√
<b>\$2500</b>	2 x 10 x 20	√	√	√

Please contact Lenny at 416-524-8321 to discuss your Bikefest Sponsorship